

Yeungnam University  
Park Chung Hee School of Policy and Saemaul (PSPS)  
2018 Spring and Summer Semester Student Council

## GENERAL ACTION PLAN

(Update in July 2018 for Summer Semester)

### I. Overarching Goals

- Practice and advocate Saemaul Spirit
- Encourage solidarity and cooperation among students
- Strengthen communications within student community and between student body and PSPS administration
- Develop a self-help and innovative student community
- Create an environment-friendly and resource-efficient PSPS

### II. Proposed Programs and Activities in General

PROGRAM	OBJECTIVE	STRATEGY	MAJOR ACTIVITIES	EXPECTED OUTPUT	TIME FRAME	FOCAL PERSONS	REMARKS	BUDGET (KRW)
1.	<b>Information Channel and Public Participation</b>							
1.1	<b>Information Channel</b>	<ul style="list-style-type: none"><li>• Strengthen communications among the Student Council (SC) and the Student Body (SB)</li></ul>	<ul style="list-style-type: none"><li>• Social media</li><li>• Regular meeting</li></ul>	<ul style="list-style-type: none"><li>• The SC email <a href="mailto:psps_sc@ynu.ac.kr">psps_sc@ynu.ac.kr</a> is for students to claim needs, concerns, comments and suggestions</li><li>• Better use of PSPS Superclub page</li></ul>	<ul style="list-style-type: none"><li>• Strengthened communication and information sharing between the SC and the SB</li><li>• Transparency of SC activities</li></ul>	<ul style="list-style-type: none"><li>• April – Initiating</li><li>• Throughout the entire semester</li></ul>	<b>John Piao</b>	<ul style="list-style-type: none"><li>* SGA will be held as appropriate. The 2018 2<sup>nd</sup> PSPS SGA was held on July 2 (Room 307)</li></ul>

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				<ul style="list-style-type: none"> <li>Students can attend SC regular meeting upon request</li> <li>Student General Assembly (SGA)</li> </ul>				to present SC Progress Report for Spring Semester.	
1.2	<b>Volunteering System</b>	<ul style="list-style-type: none"> <li>Encourage student involvement in activities</li> </ul>	<ul style="list-style-type: none"> <li>Social media campaign – posters &amp; notice for volunteer recruitment</li> <li>Incentives</li> </ul>	<ul style="list-style-type: none"> <li>Activity can recruit volunteers as appropriate.</li> <li>Volunteer can be nominated as joint-coordinator of any SC activity as appropriate.</li> <li>Volunteers for SC activities will receive Certificate of Recognition from the Student Council.</li> </ul>	<ul style="list-style-type: none"> <li>A sound volunteering system is founded</li> <li>A number of volunteers participate in SC programs &amp; activities</li> </ul>	<ul style="list-style-type: none"> <li>April – Initiating</li> <li>Throughout the entire semester</li> </ul>	<b>John Piao</b>		<b>100,000</b>
<b>2. Awareness Campaigns</b>									
2.1	<b>“Bring Your Own Bottle” (BYOB) Campaign</b>	<ul style="list-style-type: none"> <li>Promote the use of water bottle instead of bottled water in PSPS</li> <li>Raise awareness of solid waste control and environmental protection</li> </ul>	<ul style="list-style-type: none"> <li>Social media campaign</li> <li>Posters in PSPS premises</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge sharing events on marine litter, solid waste pollution, and Korean solid waste separation &amp; management practice will be continued in line with the Saemaul Spirit Monthly Campaign.</li> <li>Provision of shopping bags to PSPS students</li> <li>Posters for BYOB will be used in PSPS.</li> </ul>	<ul style="list-style-type: none"> <li>Raised awareness of plastic wastes</li> <li>Sense of being part of the solution</li> <li>Less bottled water is used in PSPS classrooms and offices</li> </ul>	<ul style="list-style-type: none"> <li>April 2 – Initiating</li> <li>Throughout the entire semester</li> </ul>	<b>Tracy Anna Andika Piao</b>	* Anyone who is interested in giving knowledge sharing is encouraged to contact SC.	

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				<ul style="list-style-type: none"> <li>Practice of BYOB in field trips will be further strengthened.</li> </ul>					
2.2	<b>PSPS Promotional Campaign (Continued)</b>	<ul style="list-style-type: none"> <li>Promote the Saemaul Spirit and share PSPS initiatives to the world</li> </ul>	<ul style="list-style-type: none"> <li>Social media campaign – photo and video clips</li> </ul>	<ul style="list-style-type: none"> <li>Production of promotional video: (1) PSPS and its story; (2) student experiences in Korea and thoughts about PSPS; (3) testimonials and best practices of global Saemaul leaders.</li> <li>YU official interview of PSPS students and documentation of Saemaul Spirit Monthly Campaign is scheduled in September 2018.</li> </ul>	<ul style="list-style-type: none"> <li>Better understanding of PSPS as a global Saemaul educational institution</li> </ul>	<ul style="list-style-type: none"> <li>October – shooting &amp; launching</li> </ul>	<b>Andika Manyonga</b>		<b>300,000</b>
2.3	<b>Networking Campaign (Continued)</b>	<ul style="list-style-type: none"> <li>Strengthen collaborations between PSPS students and global Saemaul networks</li> </ul>	<ul style="list-style-type: none"> <li>Link with PSPS alumni students and global Saemaul networks</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge sharing platform for PSPS students: Cooperation with Global Saemaul Development Network (GSDN) will be further enhanced.</li> <li>All PSPS alumni will be invited to write short articles on Saemaul practice in their home countries. These articles will be submitted to <i>the</i></li> </ul>	<ul style="list-style-type: none"> <li>Gain more opportunities for students (internship, technical support, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>July – starting to invite alumni writing articles</li> </ul>	<b>Piao Manyonga Mabuda</b>		

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				<i>Yeungnam Observer</i> and be posted in PSPS.					
<b>3. Life Support Program</b>									
3.2	<b>Life Orientation Program</b>	<ul style="list-style-type: none"> <li>Help new PSPS students to quickly fit into the YU life</li> <li>Strengthen the existing mentorship and other life support programs</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration with PSPS Office</li> <li>Training</li> <li>Social media – information sharing</li> </ul>	<ul style="list-style-type: none"> <li><b>Knowledge sharing on life tips (Series):</b> Life in dorm/in apartment, food (e.g. hala food) &amp; basic substances, medical services, insurance services, religious practice, shopping, communication (e.g. phone and internet), recreation and entertainment, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Worry-free student life outside campus</li> </ul>	<ul style="list-style-type: none"> <li>July – scoping</li> <li>August – event organization</li> </ul>	<b>Tracy Piao Anna</b>		<b>150,000</b>
			<ul style="list-style-type: none"> <li>Collaboration with mentors and seniors</li> <li>Collaboration with PSPS Office</li> </ul>	<ul style="list-style-type: none"> <li><b>Mentor Guidelines:</b> Providing systematic guidelines for mentor training and materials for the above knowledge sharing events</li> </ul>	<ul style="list-style-type: none"> <li>Improved mentorship program</li> </ul>	<ul style="list-style-type: none"> <li>July – preparation</li> <li>September – launching</li> </ul>	<b>Tracy Piao</b>		
3.3	<b>Student Flea Market</b>	<ul style="list-style-type: none"> <li>Help juniors to get educational materials (e.g. textbooks) or other life substances with lower price</li> </ul>	<ul style="list-style-type: none"> <li>Demand identification</li> <li>Connection between seniors and juniors</li> </ul>	<ul style="list-style-type: none"> <li>Future efforts will be made to collect donated items from the graduating students.</li> <li>Organization of Flea Market during Cultural Festival</li> </ul>	<ul style="list-style-type: none"> <li>Easier life outside campus</li> </ul>	<ul style="list-style-type: none"> <li>The tentative date for this event is October 19 (Friday).</li> </ul>	<b>Mabuda Manyonga</b>	* This activity will be conducted in combination with 5.1 Cultural Festival.	
3.4	<b>T-shirt for PSPS Students</b>	<ul style="list-style-type: none"> <li>Provide students with T-shirt for</li> </ul>	<ul style="list-style-type: none"> <li>Obtain large orders</li> <li>Bargain price</li> </ul>	<ul style="list-style-type: none"> <li>Further information on T-shirt material and size range will</li> </ul>	<ul style="list-style-type: none"> <li>Stronger identity of PSPS as a</li> </ul>	<ul style="list-style-type: none"> <li>July – order and production</li> <li>End of July –</li> </ul>	<b>Mabuda Zubeda</b>		<b>240,000</b>

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		summer		be clarified within the first week of Summer Semester. <ul style="list-style-type: none"> <li>• Orders will be finalized within the same time period.</li> <li>• Production and distribution is expected to be finalized before end of July.</li> </ul>	student body	distribution			
<b>4. Academic Assistance and Knowledge Sharing Program</b>									
4.1	<b>Study Groups</b>	<ul style="list-style-type: none"> <li>• Create an enabling environment for PSPS students to gain academic achievements</li> </ul>	<ul style="list-style-type: none"> <li>• Need identification</li> <li>• Recognition for tutors</li> </ul>	<ul style="list-style-type: none"> <li>• Korean Language sessions will be continued.</li> <li>• Statistics sessions will be arranged in line with the Academic Salon.</li> </ul>	<ul style="list-style-type: none"> <li>• Enabling environment for students with difficulties in academic life</li> </ul>	<ul style="list-style-type: none"> <li>• Throughout the entire semester</li> </ul>	<b>Andika</b>		<b>50,000</b>
4.2	<b>Academic Salon</b>	<ul style="list-style-type: none"> <li>• Encourage academic discussions and communications among different majors and disciplines</li> <li>• Sharpen students' presentation skills</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing strategy</li> <li>• Reward for participants</li> </ul>	<ul style="list-style-type: none"> <li>• A demand survey will be conducted in the first 2 weeks of July to identify students' needs.</li> <li>• Further design will be made based on the survey results.</li> <li>• Three special lectures on Statistics will be provided in the Summer Semester.</li> </ul>	<ul style="list-style-type: none"> <li>• Enabling environment for academic discussions</li> </ul>	<ul style="list-style-type: none"> <li>• July – scoping</li> <li>• July – implementation</li> </ul>	<b>Tracy Soe</b>		<b>150,000</b>
4.3	<b>Research Paper Contest</b>	<ul style="list-style-type: none"> <li>• Encourage academic discussions and</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing strategy</li> <li>• Reward for</li> </ul>	<ul style="list-style-type: none"> <li>• Research paper on certain issues in designated areas</li> </ul>	<ul style="list-style-type: none"> <li>• Enabling environment for academic</li> </ul>	<ul style="list-style-type: none"> <li>• July – scoping</li> <li>• August and</li> </ul>	<b>Andika Santosh Manyonga</b>		<b>325,000</b>

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		communications <ul style="list-style-type: none"> <li>Sharpen students' research skills</li> </ul>	participants	(Saemaul, international development, environment, forestry, etc.)	discussions	September – call for papers <ul style="list-style-type: none"> <li>October – Awarding and winner presentation</li> </ul>			
<b>5. Cultural Festival</b>									
<b>5.1</b>	<b>Cultural Festival</b>	<ul style="list-style-type: none"> <li>Demonstrate students' home cultures</li> <li>Facilitate understanding of different cultures in PSPS community</li> <li>Respect and appreciate cultural diversity among students</li> </ul>	<ul style="list-style-type: none"> <li>Marketing strategy</li> <li>Facilitate different cultural shows</li> <li>Encourage participation by providing reward/subsidies for participants</li> </ul>	<ul style="list-style-type: none"> <li>A special committee will be established in SC to work with their counterparts in DSSID and YUISA.</li> <li>Traditional food expo, traditional music and clothes expo, as well as cultural and tourism display will be included.</li> </ul>	<ul style="list-style-type: none"> <li>Appreciations of cultural diversity among students</li> </ul>	<ul style="list-style-type: none"> <li>July, August, September – planning and preparation</li> <li>The tentative date for this event is October 19 (Friday).</li> </ul>	<b>Piao</b>	* This event will be a joint program of PSPS, Department of Saemaul Studies and International Development (DSSID), and Yeungnam University International Student Association (YUISA).	<b>2,000,000</b>
<b>5.2</b>	<b>Chuseok Festival</b>	<ul style="list-style-type: none"> <li>Give students chance to experience Korean culture</li> </ul>		<ul style="list-style-type: none"> <li>Specific design will be made in consultation with the PSPS Office.</li> </ul>	<ul style="list-style-type: none"> <li>Appreciations of Korean culture</li> </ul>	<ul style="list-style-type: none"> <li>The tentative date for this event is October 5 (Friday).</li> </ul>	<b>Piao Tracy Manyonga</b>	* This event is a conventional event and will be carried out in collaboration with the PSPS office.	

PROGRAM		OBJECTIVE	STRATEGY	MAJOR ACTIVITIES	EXPECTED OUTPUT	TIME FRAME	FOCAL PERSONS	REMARKS	BUDGET (KRW)
<b>6.</b>	<b>Outdoor Activities</b>								
<b>6.2</b>	<b>Site-seeing in Daegu</b>	<ul style="list-style-type: none"> <li>Improve students' physical strength</li> <li>Create an environment that will bring students closer</li> </ul>	<ul style="list-style-type: none"> <li>Early notice and bookings to acquire cheapest prices</li> </ul>	<ul style="list-style-type: none"> <li>Visiting Interesting Site in Daegu</li> </ul>	<ul style="list-style-type: none"> <li>Closer PSPS family</li> </ul>	<ul style="list-style-type: none"> <li>August</li> </ul>	<b>Piao Andika Santosh</b>	* This activity may be held more than once depending on practical situation.	<b>300,000</b>
<b>6.3</b>	<b>Excursion: Sangju City Tour</b>	<ul style="list-style-type: none"> <li>Provide chance for students to enjoy Korean culture and its sceneries</li> </ul>		<ul style="list-style-type: none"> <li>Tour to Sangju City</li> </ul>	<ul style="list-style-type: none"> <li>Closer PSPS family</li> </ul>	<ul style="list-style-type: none"> <li>September</li> </ul>	<b>Tracy</b>	* This activity will be jointly organized with the PSPS Office. * It may be held more than once depending on practical situation.	<b>150,000</b>