

### **Communications Internship at the OECD Trade and Agriculture Directorate**

The OECD Trade and Agriculture Directorate, located at the OECD Headquarters in Paris, is seeking a Communications Intern to support the Directorate's social media, web management, print, video and other external communication outputs. The intern will join the TAD Director's Office communications team for a period of 6 months.

The Director's Office is the focal point for all communications efforts across the Trade and Agriculture Directorate (TAD), which employs over 120 staff and leads research efforts at the OECD on trade and agriculture policy, including on issues like global value chains, agricultural policies and development, services trade and green growth initiatives. Our work aims to provide evidence-based policy analysis and advice to help governments develop trade, agriculture and fisheries policies that can contribute to more inclusive and sustainable growth.

**Candidate profile:** We are seeking a student to join our team and to assist with multimedia content production (short videos, gifs, etc.) using Photoshop, Premiere Pro, and other Adobe tools. Experience working in trade or agriculture policy is not required, but should be of interest. This position will be an opportunity for the intern to explore the intersection between public policy and communications as part of a dedicated team in a dynamic international organisation.

**Tasks may include:** Conceptualise and produce of multimedia outputs including videos and GIFs; assist in the preparation of social media campaigns; prepare reports for senior management on the Directorate's social media and communications activities; write press releases for key publications and events; prepare regular tweets for TAD twitter accounts (@OECDTrade and @OECDagriculture) and identify key Twitter influencers in trade and agriculture policy; write content for the TAD website and periodic newsletters; and ensure the strategic calendar for key TAD events and publications is current. Other comms tasks may be assigned on an *ad-hoc* basis, as needs arise.

